Cell phone use in an enclosed, cramped aircraft with limited personal space, will lead to arguments and possible physical encounters. There are no sound proof phone booths on an aircraft. It is bad enough with all the loud mouths already on board who get only louder with a drink or two and then top it off with them yelling into a cell phone for a couple of hours! I am sure they will think everyone is interested in their life. Now sit them next to someone who wants peace and quiet and it could become a very aggravating and tense experience. If someone cannot go a few hours without a cell phone, they need to get a life and be more organized. No one is that important. If they are, hire a private jet and yak to someone who really cares.